

Customer Feedback for Regulatory Improvement

February 23, 2012 Environmental Review Commission



Steps Toward Regulatory Improvement:

- DENR Listening Sessions
- Environmental Assistance Center
- Permit Improvement Workgroup

Listening Sessions:

- > 18 across the state
- DENR Staff/External Customers
- Participants invited Experience with agency and programs
- More than 900 comments

Web-based Survey:

- 203 External Responses
- 98 Internal Responses

Overview of Listening Sessions:

Better Communication





Regulatory Improvement

Improved Customer Service

TOPICS:

- Training
- Outreach
- Consistency
- Permit review
- The Economy
- Feedback
- Internal process

- Legislative
- Customer Service
- Morale/Complaint
- Other
- Website/IT
- Budget/Supplies
- Communication

Major Topics - TOP 4

- Customer Service
- > Internal Process
- > Outreach/Communication
- > Permit Review

Customer Service:

More face time

Positive feedback

Workshops/training

Phone issues

Express review is good customer service

Internal Process:

Need to talk to each other Response **Enforcement** time consistency **Permit coordination**

Communication/Outreach:

Stakeholder input

Improve website

Training on new rules/ procedures (not just in Raleigh)

Explain "why" of rules

Permit Review:

Forms/process are confusing

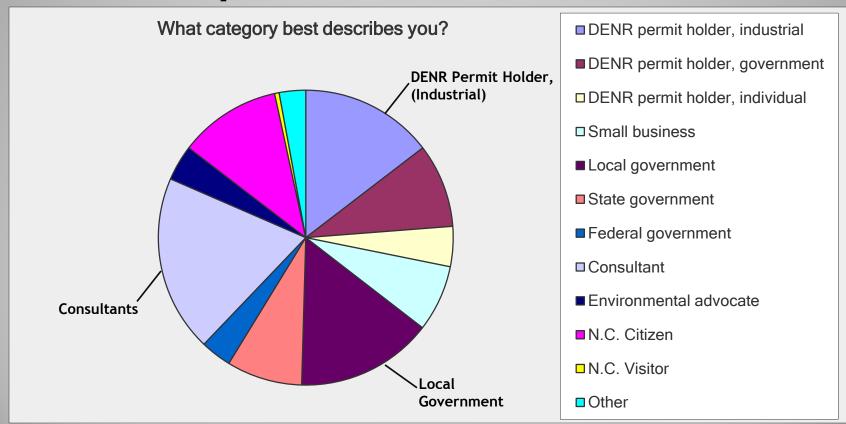
Electronic submission

Cross training

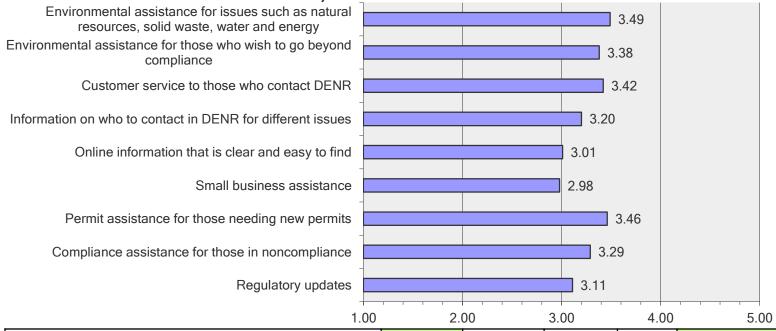
Need for flexibility

External Survey

- 203 External Responses
- Who responded?



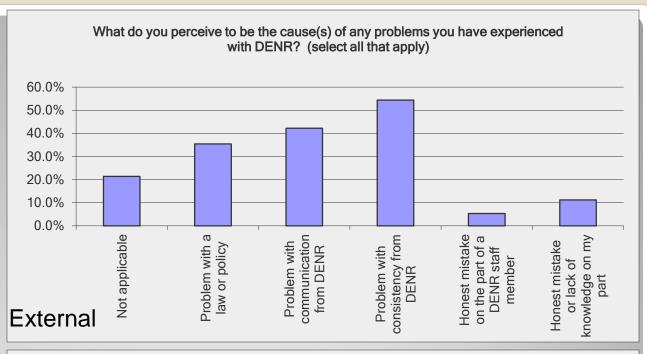
Based on your experience, please rate the efforts of DENR in providing the following assistance to its customers on a scale of 1 to 5, where 5 is excellent:

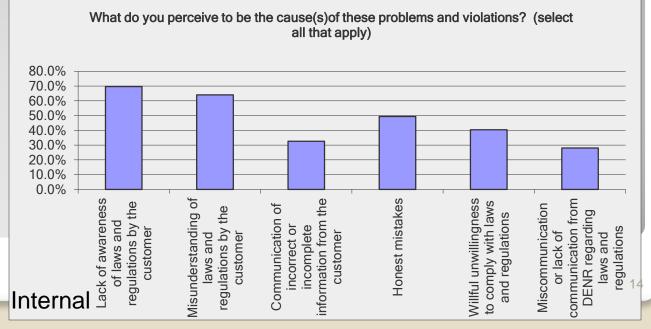


Answer Options	Poor 1	2	3	4	5 Excellent
Regulatory updates	26	34	48	43	32
Compliance assistance for those in noncompliance	20	28	33	50	33
Permit assistance for those needing new permits	18	24	33	51	43
Small business assistance	13	8	19	5	14
Online information that is clear and easy to find	28	34	54	56	18
Information on who to contact in DENR for different issues	21	32	57	53	30
Customer service to those who contact DENR	20	21	47	56	41
Env. assistance for those who wish to go beyond compliance	16	21	20	37	32
Env. assistance for issues such as natural resources, solid waste, water and energy	16	27	32	47	47
Total	178	229	343	398	290

Causes of perceived problems

Note: different answers, scales!







Environmental Assistance Center

- Customer Focused
- Non-regulatory
- Regional one stop/Raleigh technical staff
- Proactive permit and compliance information and assistance
- Cost savings compliance options
- Customized assistance

Permit Workgroup Recommendations:

- Technological Improvements
- Training
- Better coordination and communication

Action Areas:

- Training
- E-permitting
- Customer Service

What's Next?

- Share with Division Directors'/Policy Makers January-February
- Finalize report with recommendations February-March
- Report back on actions taken May
- Follow-up with customers Spring 2012
- Addressing issues Ongoing



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